



Discover *Your* Financial Powers



## Vince S. Ho

Director of Visual Communications

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 [youtube.com/@FintentInvest](https://youtube.com/@FintentInvest)

Vince S. Ho is the Director of Visual Communications at Fintent Invest, where she leads the firm's visual identity, including the design of Fintent's website and all visual media. She creates visual systems and educational content that make complex financial ideas clear, accessible, and actionable.

Trained as an architect and with over 15 years of experience across large-scale institutional and commercial projects, Vince brings a systems-driven approach to communication. Her work on globally complex environments—including a 400-meter skyscraper in Beijing's CBD and stations for the Sydney Metro—required translating intricate, multi-layered information into cohesive, navigable designs. Today, she applies that same architectural lens to visual communication, structuring information in a way that is both intuitive and meaningful.

In parallel, Vince has built a practice in visual storytelling and education, creating illustration work for clients such as Swire Properties and China Resources Land, and teaching business communication to MBA students at the University of Chinese Academy of Sciences. Her work consistently focuses on helping audiences better understand and engage with complex ideas.

At Fintent Invest, Vince translates her eye for design and architecture into financial education—ensuring that our clients can better understand their money, build confidence, and make more intentional decisions through clear and engaging visuals. Her work plays a central role in shaping how Fintent communicates, ensuring its content is not only informative, but intuitive and thoughtfully designed.

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